



*American Commodity Distribution Association*

★**AGRICULTURE** ★**INDUSTRY** ★**GOVERNMENT**  
**WORKING TOGETHER**

**AMERICAN COMMODITY DISTRIBUTION ASSOCIATION (ACDA)  
37<sup>th</sup> ANNUAL NATIONAL CONFERENCE in COSTA MESA, CA  
Co-sponsored by the United States Department of Agriculture**

You are cordially invited to attend the 37<sup>th</sup> Annual National Conference:

Saturday, May 5, 2012 through Tuesday, May 8, 2012  
The Orange County Hilton Hotel, 3050 Bristol Street, Costa Mesa, CA 92626  
[http://www1.hilton.com/en\\_US/hi/hotel/SNACMHH/index.do](http://www1.hilton.com/en_US/hi/hotel/SNACMHH/index.do)

**Hotel registration:**

ACDA has negotiated a room rate of \$165.00 for single or double occupancy. You may make your reservation on-line at the following link or call the hotel directly at 1-714-540-7000 and indicate the group code, "ACDA".  
[http://www.hilton.com/en/hi/groups/personalized/S/SNACMHH-ACDA-20120504/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/S/SNACMHH-ACDA-20120504/index.jhtml?WT.mc_id=POG).

The current Federal rate is \$125.00 and is for USDA staff only. If you are USDA staff you will need to make your reservation through this separate link.

[http://www.hilton.com/en/hi/groups/personalized/S/SNACMHH-ACGV-20120504/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/S/SNACMHH-ACGV-20120504/index.jhtml?WT.mc_id=POG)

USDA staff may also make their reservation directly with the hotel by indicating the group code, "ACGV". Remember, in order to get the Federal rate you will have to show your ID at check-in.

**The cut-off date is April 13, 2012.** Cancellations must be made 72 hours in advance. Make your reservations early to ensure availability at the conference rate.

**Conference registration:**

On-line registration is available. We recommend that you take advantage of this option as an opportunity to make the process easier for all concerned. The registration form is on our homepage at <http://www.commodityfoods.org>. Go to the "2012 ACDA Annual Conference New" section.

**What you can expect from this conference:**

The conference theme for this year is "**Riding the Wave of Progression through Experience and Partnerships.**" The Conference Planning Committee has done a fantastic job developing an agenda with sessions pertinent to current issues and the future of USDA Foods along with many of the traditional sessions and networking opportunities. The agenda remains a work in progress and will be periodically updated on the website.

**Saturday Pre-Con; FD-101 Boot Camp and Procurement 101:**

The conference begins on Saturday, May 5 at 8:30 am with the ACDA Processing Pre Con for industry. This FD-101 Boot Camp session is an eight hour training session that will be a comprehensive overview and orientation about USDA Foods Programs. The Procurement 101 session is available to state DAs, Recipient Agencies and all industry attendees for a fee of \$100.00 per person. This session will provide a comprehensive overview of Federal requirements, policies, and regulations relating to procurement in the school meals programs. This session will begin at 1:00 pm and end at 4:00 pm. This orientation will complete the agenda for the day followed by a free evening for all.

**Sunday:**

Sunday begins with an optional non-denominational Inspirational Service to be followed by our first General Session at 8:30 am. The morning continues with the first Membership Group meetings at 10:30 am. The breakout sessions will open in the afternoon at 1:00 pm followed by the first ACDA Business Meeting. ACDA Speed Dating Introduction will be at 2:15 pm. Speed Dating is designed to allow attendees to introduce themselves to State DAs and USDA personnel. The President's Reception for ACDA President Mr. Mike Birkmeyer is from 5:30 pm to 7:00 pm.

**Monday:**

Monday morning is a Mega Discussion Introduction and then Mega Discussion breakouts until 10:30 am. Breakout sessions on various topics will begin at 11:00 and continue until 12:00 pm. After lunch on your own, you will return at 1:30 pm for the second General Session ending at 3:00 pm. Additional various breakout sessions will begin at 3:30 and end at 4:30 pm. At 5:30 pm, we will have a second President's Reception with entertainment, wine and cheese.

**Tuesday:**

Tuesday morning begins at 8:00 am with a continental breakfast prior to ACDA Membership Meetings at 8:30 am. At 9:45 am the second ACDA Business Meeting is scheduled ending at 10:15 am. Additional breakouts are scheduled from 10:30 am until 11:30 am with lunch on your own until 1:00 pm. Additional breakout sessions will begin at 1:00 and end at 2:00 pm. The third General Session will begin at 2:15 pm. This session will end with Mega Discussion Results and the Installation of Officers.

**Registration fees** cover all sessions, breaks, and scheduled social events:

✓	Registration Type	Until 04/01/12	Until 05/04/2012	On Site	Daily
	Member	\$405.00	\$480.00	\$500.00	\$175.00
	<input type="checkbox"/> State/Territory <input type="checkbox"/> Industry <input type="checkbox"/> Associate <input type="checkbox"/> Allied/Ag <input type="checkbox"/> R/A School <input type="checkbox"/> R/A Non-School <input type="checkbox"/> Individual				
	Non-Member: States Allied/Agriculture	\$705.00	\$780.00	\$800.00	\$260.00
	Non-Member: Industry Associate	\$805.00	\$880.00	\$900.00	\$300.00
	Non-Member: Recipient Agency	\$555.00	\$630.00	\$650.00	\$210.00
	Guest or Spouse	\$85.00	\$85.00	\$85.00	NA
	Procurement 101 (State Distributing Agencies, R/A & Industry Representatives)	\$100.00	\$100.00	\$100.00	NA
	FD-101 Boot Camp (New State Agency staff responsible for Food Dist. Program)	N/A	N/A	N/A	NA

Please register as soon as possible. The early bird rate is available until **April 1, 2012**. Payment or a purchase order must be received by the April 1, 2012 deadline in order to receive the early bird rate.

For additional information you may contact Ken Shifflett, Executive Secretary, [wkshifflett@verizon.net](mailto:wkshifflett@verizon.net) or contact me directly at [CBrooks@ed.sc.gov](mailto:CBrooks@ed.sc.gov).

I look forward to seeing you in sunny California!

Sincerely,

Craig W. Brooks  
ACDA President-Elect