

	<b>Goal</b>		<b>Objective</b>		<b>Tasks</b>
1.00	Strengthen existing communication channels and explore new methods ensuring the membership is well-informed.	1.1	Modify the current procedure for delivering information via email to the membership	1.1.1	Informational emails to the membership shall be sent by category representatives at least quarterly with identifier of what topic is addressed in the email. Include appropriate links.
		1.2	Keep the website current and relevant to the needs of the membership.	1.2.1	Establish Communication Committee as a permanent committee with the chair appointed to serve for a minimum of two years
				1.2.2	Membership will be surveyed annually to provide input to the communication committee
		1.3	Expand the communication opportunities with Board designated affiliated organizations.	1.3.1	Select committee will identify opportunities, and upon Board approval plan and implement professional networking event(s) at the national level
				1.3.2	Board regional representatives as directed by the Executive Board will work to increase contact with designated affiliated groups within their representative regions.

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2.0	Impact legislative, regulatory and policy changes for improvement of the Food Distribution Program.	2.1	The Legislative committee, composed of members from all membership categories, shall develop a plan of work enhancing organizational identity and impact on legislative bodies.	2.1.1	Position Paper will be developed and strategies developed to increase the impact of the paper.
				2.1.2	Committee via Board Representatives' will share the paper with the membership and issue a call to action if needed.
				2.1.3	Committee shall evaluate inviting and encouraging additional members to participate in the trip to the Hill.
		2.2	Evaluate the effectiveness of current efforts to impact regulations and policies.	2.2.1	Establish a select committee to identify current methods utilized to impact change and outline and implement methods for improvement.
		2.3	Expand interaction with other related groups and organizations in the areas of legislation, regulations and policies.	2.3.1	Legislative Committee will identify additional organizations and make contact to build a coalition of support for ACDA positions.
				2.3.2	Focus on including agricultural commodity organizations when needed to impact regulations and policies.

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3.0	Strengthen and expand educational opportunities to benefit the membership.	3.1	Increase awareness among the membership of training opportunities available currently on the state and national level.	3.1.1	The Board will evaluate the need for establishment of a permanent Education Committee.
		3.2	ACDA will provide training resources to the membership.	3.2.1	Committee to develop and deliver to the membership three new educational tools that are accessible to all membership categories.
		3.3	Develop Conference Program to provide opportunities for networking and delivery of technical and program information.	3.3.1	Develop conference program utilizing the results of the evaluation and input from the membership insuring relevance to all membership categories and levels of experience.

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4.0	Insure the organization maintains a strong membership base well-organized to support and represent the needs of membership.	4.1	Evaluate member categories to determine if the appropriate membership structure of the organization.	4.1.1	Membership committee will collect input from the membership regarding organizational structure and present recommendations to the Board.
				4.1.2	Prepare by-law changes as needed and submit to the Board for membership approval.
		4.2	Insure that membership in the organization is maintained and continues to grow.	4.2.1	Membership committee with assistance of Board appropriate representatives will reach out to all non-member stakeholders.
				4.2.2	Develop materials promoting ACDA's mission and programs.
		4.3	Review the governance structure of the organization	4.3.1	Select committee to review governance of the association and recommend any changes to the Board.
		4.4	Identify roadblocks that prevent members from serving the organization.	4.4.1	Select Governance Committee shall solicit anonymous input identifying roadblocks to members serving the organization and make recommendations for removing the roadblock (if needed).
		4.5	To ensure an effective operational structure for the organization.	4.5.1	Sub-committee of Board members shall define administrative tasks best performed by staff and make recommendations to the Board.